



PROJECT PROPOSAL

**Enhancing Foundational and Grade-Level Learning Through Digital
Smart Classroom**

at

Salma Public School, Baghpat, Rataul

Submitted to:

Clearwater Analytics

April 2026 – March 2027



LOTUS PETAL CHARITABLE FOUNDATION
KHASRA NO 12/2, DHUNELA BERKA ROAD, VILLAGE DHUNELA,
SECTOR 31, SOHNA, GURGAON, HARYANA-122103.

REGD. NO. 23604

WWW.LOTUSPETALFOUNDATION.ORG

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PROFILE OF LOTUS PETAL FOUNDATION

Lotus Petal Foundation was founded in 2011 by an alumnus of IIM and has been working in the areas of Education, Nutrition, Livelihood, and Skill development. Promoting the idea of quality education for unprivileged children and cater to the Sustainable Development Goals (SDG's) of providing quality education, gender equality, clean water and sanitation, reduced inequalities and building sustainable cities and communities, Lotus Petal Foundation is building an integrated educational and skill development campus named Lotus Petal Sr. Sec. School (LPSSS). The campus is primarily based on the idea of sustainable development with state-of-the-art infrastructure located at Dhunela, Sohna, Gurugram, spread over 5 acres, with a carpet area of 2,10,000 sq. ft. The campus has been operational since April 2022. Presently, we have around 1200+ students studying from Nursery to 11th, 360+ students in Pratishtan Learning Centre a fast-track educational program and 2600+ young adults in the Jeevika skill development courses including Hardware and Networking, Digital Marketing, Hospitality, Retail sales, Banking, Financial Services and Insurance (BFSI), etc. We aim to scale our programs, serving approx. 10,000 students per year from this campus.

Currently, the organisation is working with a strength of 250+ employees. To date, our journey has impacted around 29,44,572 beneficiaries across various programs. The alumni from the educational and skill development programs have been pursuing higher education in the field of management, medical sciences for example and are also working in the field of management, hospitality, and education with average salary levels two times of the Gross National Income per capita. This has been possible due to the scientific rigour, teamwork, focus on quality outcomes at low costs. We operate on low admin costs which have been between 5-7% during the last 3 years.

Our programs have been accredited with the following recognition and awards:

1. **DL Shah Quality Award 2022** received in the silver category, granted by the Quality Council of India.
2. **ET Leadership Excellence Award 2022** received in the field of NGO and social entrepreneurs.
3. **India CSR Award 2022** in the category 'top 20 NGOs'.
4. **Great Place To Work certified**, 6 years in a row- Year 20-21, 21-22, 22-23, 23-24, 24-25, 25-26.
5. **Vishwakarma National Skill Excellence Award 2021** (National Silver), presented by Sh. Manohar Lal Ji, Hon'ble Chief Minister of Haryana, for contribution to Innovative Teaching Pedagogy in Higher Education in Institution/Industry Category,
6. **Grant Thornton & NDTV Social Leader of the Year 2020** to Ms. Saloni Bhardwaj, Co-founder & CTO.
7. **Mahatma Award 2021** under the Social Impact Category for judicious use of resources, expertise and the impact created through our work.
8. **Mahatma Gandhi Award** received at the NGO Expo in the United Nations General Assembly week in New York 2018
9. **Gurugram Achievers Award 2018**
10. **Highest Fund-Raising NGO** - Airtel Delhi Half Marathon 2017, 2nd Highest Fundraising NGO – Airtel Delhi Half Marathon 2016 and 2018.

Introduction to Vidya Sahyog

The Vidya Sahyog Program, launched by Lotus Petal Foundation in 2021, is a strategic response to one of India's most pressing educational challenges, bridging deep-rooted learning gaps among children from underserved communities through technology-enabled learning. During COVID-19 pandemic, Lotus Petal Foundation also shifted its in-house education to a Two-way Interactive Mode of teaching through its program - Vidya Sahyog specifically designed for in-house students and Partner Schools for delivering Two Way Interactive Classes to underserved children. While many solutions emerged during this period, Vidya Sahyog offered a long-term commitment to educational equity. We continue to serve partner schools in Hybrid mode to bridge learning gaps for underserved children.

At its core, Vidya Sahyog delivers live, two-way interactive classes to government, NGO-run, and affordable private schools through acoustically designed digital classrooms located at the Foundation's Dhunela campus in Gurugram. These sessions are led by a team of **30+ trained** and dedicated teachers, and are designed using customized pedagogy that caters to a wide range of learning levels. So far, the program has delivered over **90,000 hours of instruction**, reaching more than **10,000 students** across **275+ schools in 16 states and 2 union territories**.

The need for such an intervention is backed by alarming data. According to ASER 2024, 76.6% of Class 3 students still cannot read Class 2-level text, and 70% of Class 5 students are unable to do simple arithmetic. ASER 2023 reveals that only 57.3% of youth aged 14–18 can read English sentences, while over a quarter cannot read even a Std II level text in their regional language. These numbers point to a foundational learning crisis that starts early and compounds over time. Further, over one-third of teachers in India lack proper qualifications and training, and the rural-urban digital divide continues to limit access to quality education for millions.

Core Implementation Framework

1. Baseline & Need Assessment

- Conduct recce of school readiness, infrastructure and academic environment.
- Administer baseline assessments to determine actual learning levels.
- Use finding to design customized academic interventions.

2. Enabling Digital Setup

- To transform classrooms into digitally empowered learning environment that support interactive pedagogy and connect seamlessly with Vidya Sahyog's central teaching facility at Dhunela.
- Installation of IFP/Smart Screens, reliable internet connectivity, webcams, microphones and accessories.

3. Learning Level–Based Academic Planning

- Students grouped into FLN level, Bridge level, or Grade-level learners.
- Customized academic plans based on baseline results and repository of curated topics.

4. Live, Two-Way Interactive Classes

- Delivered by 30+ trained educators using bilingual instruction (for English).

- Conducted **3 times a week/subject, 40 minutes/session**- can be customized as per school requirement.
- Doubt-solving, real-time feedback, and interactive pedagogy.

5. Integration with School Timetable

- Sessions mapped into the school's daily timetable (Mon–Fri).
- Additional sessions can be conducted on select Saturdays.
- Vidya Sahyog complements, not replaces the school's grade-level curriculum.

6. Learning Materials

- Customized worksheets, printed books, and level-appropriate aids are provided.
- Materials aligned with Vidya Sahyog pedagogy and baseline assessments.

7. Monitoring & Evaluation

- Continuous monitoring through class observations, tech audits, and feedback loops.
- Endline assessments aligned to baseline for measuring learning gains.
- Periodic monthly test conducted for better alignment and course corrections.
- Regular reporting and data-driven adjustments in pedagogy.

8. School Requirements

- Nominate a **SPOC** and provide a **support teacher** for each session.
- Ensure attendance, timely class start, and upkeep of digital infrastructure.
- Continue delivering grade-level curriculum parallel to Vidya Sahyog classes.

PROJECT PROPOSAL

Title: “Enhancing Foundational and Grade-Level Learning Through Digital Smart Classroom”

Rationale

India has made significant strides in various domains, yet foundational-level learning remains weak across India: as per ASER Centre’s 2024¹ findings, only **23.4%** of Class 3 children in government schools could read a Class 2-level text. Meanwhile, only **33.7%** of Class 3 students nationwide could solve a basic two-digit subtraction problem, showing that nearly two-thirds still struggle with elementary arithmetic. Similarly, among Class 5 students, only **44.8%** in government schools could read a Class 2-level text in 2024. These numbers reveal a significant learning gap early on - if not addressed in foundational grades, such deficits compound over time, undermining students’ lifelong learning and academic progression.

Under the Vidya Sahyog program, interactive flat panels will be installed and equipped with **iPrep Digital Class**—iDream Education’s curriculum-aligned digital content platform—as our knowledge partner. This includes animated lessons, syllabus books, interactive activities, practice questions with instant feedback, and bilingual UP Board–aligned content preloaded for offline access. The intervention will incorporate baseline assessments, structured digital lessons, teacher facilitation, and continuous monitoring.

This blended learning approach is strongly aligned with the objectives of **National Education Policy (NEP) 2020**, which calls for the purposeful integration of educational technology to enrich pedagogy, personalize learning, and strengthen foundational literacy and numeracy. This will help in closing foundational gaps and ensuring students achieve grade-level readiness - laying a durable base for lifelong learning.

Scope of the Project

The project aims to enhance foundational literacy and numeracy for Grades 1–5 by integrating digital learning tools within the school. Under the Vidya Sahyog program, interactive panels with UP Board–aligned content will be installed in the library, supported by iDream Education’s PREP PAL software as a knowledge partner. The intervention includes baseline assessments, teacher facilitation, regular monitoring and endline assessments.

Project Objective

The Baseline Assessment for English and Mathematics indicates that average scores were **42% in English** and **48% in Math**, reinforcing that **Grade 5 students are performing 1–2 grade levels below expectation**. Students exhibit stronger procedural knowledge in Math but **significantly weaker foundational literacy**, which affects comprehension across subjects.

The baseline clearly indicates the need for **level-based grouping, targeted FLN reinforcement, and structured remedial support** (especially in English).

¹ [ASER: Annual Status of Education Report](#)

English					
Total Batch Strength	Total Exam given by	Below Average	Meets Average expectation	Exceed the expectation	Exceptional
Total Students	Present	29%	30%-50%	51%-80%	81%-100%
53	44	13	15	12	4

Math					
Total Batch Strength	Total Exam given by	Below Average	Meets Average expectation	Exceed the expectation	Exceptional
Total Students	Present	29%	30%-50%	51%-80%	81%-100%
53	44	2	29	13	0

Intervention Approach:

The iDream Digital Classroom is an interactive, curriculum-aligned digital learning solution delivered through an Interactive Flat Panel (IFP). It comes preloaded with UP Board-aligned bilingual content that works both online and offline, ensuring uninterrupted learning. The platform offers:

- Animated lessons for clear concept explanation
- Digital syllabus books mapped chapter-wise
- Interactive activities and simulations for experiential learning
- Practice MCQs and exercises with instant feedback
- DIY and application-based videos
- Bilingual (Hindi/English) content aligned to classes 1–8
- Offline-first functionality with automatic cloud syncing
- Easy teacher navigation (**choose class** → **subject** → **chapter** → **topic**)

Teachers can use the content to conduct visually engaging lessons, while students benefit from repeated exposure and instant reinforcement through the practice modules. The system also generates offline-to-online usage reports, which sync automatically whenever internet connectivity is available.

The setup requires minimal technical intervention, and iDream Education provides on-site teacher orientation along with continuous technical support to ensure smooth adoption. Overall, it functions as a ready-to-use, plug-and-teach digital classroom solution that enhances lesson clarity, supports diverse learning needs, and increases classroom engagement through multimedia-driven instruction.

Key Benefits:

- **Improved classroom engagement** through multimedia instruction
- **Stronger conceptual clarity** via visual and interactive content
- **Reduced teacher preparation time** with ready-to-use lessons
- **Better reinforcement** through instant practice and feedback
- **Data-informed teaching** via usage analytics

Expected Outcomes:

- **Educational Impact and Outcomes:** To significantly boost educational outcomes by providing tools which will enhance language fluency, comprehension vocabulary and numeracy through the digital classroom.
- **Technology and Data-Driven Insights:** Leveraging AI and technology, the project helps the students not only comprehend better but also helps in tracking teacher usage ensuring that the app usage is maximized through regular monitoring for better learning.
- **Sustainability and Long-term Impact:** Beyond immediate gains, the project emphasizes sustainability by granting access to learning resources. It aims to establish a lasting educational framework for academic success.

Duration of the project

The proposed duration of this project **April 2026- March 2027**. However, the project date start may vary depending on the approvals and signing of MOU.

BENEFICIARIES OF THE PROJECT

Direct Beneficiaries:

- The direct beneficiaries of this project are **250 students (approximately) from grades 1 to 5** at Salma Public School.

Indirect Beneficiaries:

- Family and community members of enrolled students.
- The indirect beneficiaries from the community and families of these students will be manifold and will spread through the multiplier effect.

PROJECT SUSTAINABILITY

- **Low cost of operations:** Cost-conscious culture of the organization, one of the lowest administrative costs in the industry.
- **Capacity Building:** Invest in the skills, knowledge, and capabilities of project staff and partners to enhance their ability to implement and manage project activities effectively.

PROJECT BUDGET

Under this project we have proposed two budget on the following basis

- 1) Costing with existing wifi connection - **INR 3,56,000**
- 2) Costing with new wifi connection - **INR 3,65,000**

*** Detailed Budget attached as Annexure-III**

Annexure-III
DETAILED BUDGET
Budget-I (With Existing Wifi-Connection)

Vidya Sahyog by Lotus Petal Foundation- Budget Proposal

1.School Support- Salma Public School

SN	Description	No of Mont hs	Unit/ Schoo ls	Unit Cost	Total Amount	Remarks
1.1	Baseline Exams & IT recce cost by LPF		1	20,000	20,000	1.Question & Answer sheets in hindi design & printing. 2. Resource person cost. 3.Baseline exams data collection, filtering, reporting for intervention.
1.2	Quarterly Monitoring & Reports by LPF		4	12,000	48,000	1.Include travel to school for interaction 2. Monthly Progress updates 3. Includes partial resource cost for Monitoring & Reporting.
Sub total					68,000	

2. IT infrastructure Cost (One time)

SN	Description	No of Classro om		Unit Amount	Total Amount	Remarks
2.1	Interactive Panel with 3 years onsite warranty, LG	1		115,000	115,000	1. Brand-LG, 65 inches. 2. 3 years on site warranty to be handled by Installation vendor iDream Education
2.2	OPS- Intel Core i5, 11th Gen, 512 GB SSD, 8GB DDR4 Embedded (CPU), Window 11 pro	1		30,000	30,000	1. Installation included.
2.3	Power Back Up	1		22,000	22,000	1. 12v Inverter 2. 150AH + Battery with stand. 3. Installation

2.4	Digital Learning Platform and Content	1		18,000	18,000	<p>1.5 years online usage license for iPrep integrated with Digital Content of classes 1st-12th in English and Hindi mediums as per U.P. Board.</p> <ul style="list-style-type: none"> ● User-friendly Bilingual Learning Interface ● Animated Videos ● DIY Activity Videos (Math & Science) ● Syllabus Books ● Practice MCQs and Tests ● Simulations ● Additional reading books
2.5	System Administrator Training	1		10,000	10,000	<p>1. To be done by Lotus Petal Foundation</p> <p>2. One day training.</p>
2.6	Capacity Building of all teachers .	1	2	12,000	24,000	<p>1. 2 training for teachers in partner school. Halfyearly Once.</p> <p>2. One day training for each training.</p> <p>3. Use of hardware and software-Training to teachers.</p> <p>4. Pre-nursery to Grade-5 teachers training-All teachers.</p>
2.7	Online Software & Hardware support for 3 years	1		12,000	12,000	<p>1. Online software support to teachers by iDream Education for any issues.</p> <p>2. Online support to school for hardware related issues and coordination with Interactive panel manufacturer for issues resolution.</p>
2.8	Internet Connection using existing Setup	1		3,000	3,000	<p>1. Cost includes procurement of repeater router.</p> <p>2. Cat 6 UTP cables & Clips for Connection.</p> <p>3. Installation cost by technician.</p>
2.9	Transport & Setup of Systems	1		9,000	9,000	<p>1. Installation person travel cost + electrical fitting required during installation.</p> <p>2. One time cost.</p>
Sub total					243,000	
3	Admin Cost				45,000	
Grand Total (Including one time cost)					356,000	

***This budget includes the cost with an existing wi-fi connection**

1. Online software and Hardware support for 3 years (2.7) can be increased to 5 years with additional budget outlay.

2. From year 2- additional visits can be planned by iDream Education which is not considered in the current budget.
3. Any external damage to IFP or system would require additional cost which is out of warranty terms and not included in current budget.

Budget-II (With New Wi-fi Connection)

Vidya Sahyog by Lotus Petal Foundation- Budget Proposal

1.School Support- Salma Public School

SN	Description	No of Months	Unit/Schools	Unit Cost	Total Amount	Remarks
1.1	Baseline Exams & IT recce cost by LPF		1	20,000	20,000	1.Question & Answer sheets in hindi design & printing. 2. Resource person cost. 3.Baseline exams data collection, filtering, reporting for intervention.
1.2	Quarterly Monitoring & Reports by LPF		4	12,000	48,000	1.Include travel to school for interaction 2. Monthly Progress updates 3. Includes partial resource cost for Monitoring & Reporting.
Sub total					68,000	

2. IT infrastructure Cost (One time)

SN	Description	No of Classroom	Unit Amount	Total Amount	Remarks
2.1	Interactive Panel with 3 years onsite warranty, LG	1	115,000	115,000	1. Brand-LG, 65 inches. 2. 3 years on site warrantly to be handled by Installation vendor iDream Education
2.2	OPS- Intel Core i5, 11th Gen, 512 GB SSD, 8GB DDR4 Embedded (CPU), Window 11 pro	1	30,000	30,000	1. Installation included. 2.
2.3	Power Back Up	1	22,000	22,000	1. 12v Inverter 2. 150AH + Battery with stand. 3. Installation

2.4	Digital Learning Platform and Content	1		18,000	18,000	<p>1.5 years online usage license for iPrep integrated with Digital Content of classes 1st-12th in English and Hindi mediums as per U.P. Board.</p> <ul style="list-style-type: none"> ● User-friendly Bilingual Learning Interface ● Animated Videos ● DIY Activity Videos (Math & Science) ● Syllabus Books ● Practice MCQs and Tests ● Simulations ● Additional reading books
2.5	System Administrator Training	1		10,000	10,000	<p>1. To be done by Lotus Petal Foundation 2. One day training.</p>
2.6	Capacity Building of all teachers .	1	2	12,000	24,000	<p>1. 2 training for teachers in partner school. Halfyearly Once. 2. One day training for each training. 3. Use of hardware and software-Training to teachers. 4. Pre-nursery to Grade-5 teachers training-All teachers.</p>
2.7	Online Software & Hardware support for 3 years	1		12,000	12,000	<p>1. Online software support to teachers by iDream Education for any issues. 2. Online support to school for hardware related issues and coordination with Interactive panel manufacturer for issues resolution.</p>
2.8	Internet Connection setup and Montly recurring cost (1 year only)	1	12	1,000	12,000	<p>1. Installation of separate connection for running classes and other usage. 2. Installation to be done by ISP and bill to be directly paid to ISP.</p>
2.9	Transport & Setup of Systems	1		9,000	9,000	<p>1.Installation person travel cost + electrical fitting required during installation. 2. One time cost.</p>
Sub total					252,000	
3	Admin Cost				45,000	
Grand Total (Including one time cost)					365,000	

Note:

1. Online software and Hardware support for 3 years (2.7) can be increased to 5 years with additional budget outlay.

2. From year 2- additional visits can be planned by iDream Education which is not considered in the current budget.
3. Any external damage to IFP or system would require additional cost which is out of warranty terms and not included in current budget.
4. Internet monthly cost is considered for 1 year only, documentation and connection will be in the name of school.

MONITORING & EVALUATION

This project is designed to provide high-quality education and adequate facilities to students in our school, and we recognize the importance of monitoring and evaluating the project to ensure that it is effective and achieving its goals. To achieve this, we have developed a monitoring and evaluation plan that includes the following strategies:

- **Progress Assessment:** Conduct periodic assessments such as baseline and endline to evaluate the progress of students in English comprehension, reading fluency, pronunciation improvement concept and numeracy.
- **Feedback Collection:** Regularly gather feedback from teachers regarding their experiences with the idream digital classroom.
- **Outcome Evaluation:** Assess the overall impact of the program on educational outcomes such as English skills enhancement, Mathematics skills, academic performance, and confidence levels among students.

To monitor the above we have a designated team at Lotus Petal Foundation which leads Program Monitoring & Evaluation. The data collected for these indicators can determine the significance of changes in outcomes & impact of the project.

- We have CSR Form 1, 80 G and 12A registration in place.
- The proposed project complies with Schedule VII (ii), under Section 135 of the Companies Act, 2013 which reads as “promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects”
- We will submit donation receipt under 80G, within 24 hours of receiving grant.
- Quarterly impact reports and financial utilization summary. Sharing of images related to project implementation. Collection and analysis of pertinent data on project activities, including student attendance and academic assessments etc.
- Annual impact report, on or before the 20th day from the completion of the project.
- Audited Fund Utilization will be provided following reporting norms outlined Section 135.
- Audited Utilization Certificate and Form 10BE will be submitted on or before the 60th day from the date of completion of the project.

ANNEXURE I: KEY PROGRAM OF LOTUS PETAL FOUNDATION

Key Programs:	Benefits & interventions:
<p>Lotus Petal Sr. Sec. School: located at Dhunela, Sohna, Gurugram, spread over 5 acres, might become India's largest philanthropic school. It has classes from Nursery to 11th at present. The school will cater to around 10,000 on-campus students in the next few years.</p>	<p>Language medium is English State-of-the-art infrastructure Promotes holistic & experiential learning Around 1200+ students enrolled in the school at present</p>
<p>Pratishthan Learning Centre: The fast-track schooling program from Grade-6 to Grade-12 along with vocational skill development. Operational from 2013.</p>	<p>Platform for students who are lagging in education levels by age due to fractured education. Career counselling for higher education 2820 students benefited so far</p>
<p>Aarogya Wellness: A healthcare program that provides medical access to students, their parents and larger community in general. Operational from 2015</p>	<p>Free consultation with the doctor Periodic hemoglobin and BMI monitoring Approx. 19630 benefitted so far 10,000 Covid-19 vaccinations delivered so far</p>
<p>Zero Hunger Food Bank: A program that provides free meals to students, their parents and larger community in general. Operational from 2014</p>	<p>Lunch & breakfast for students (550 Kcal and 18 grams of protein every day) Distribution of ration kits to family of students Total of 29,44,572 beneficiaries so far</p>
<p>Jeevika Skill development program: focuses on sectors like Banking & Financial Services, Electronics & IT hardware industry etc. Operational from 2016</p>	<p>Training of students to enter job market and secure employment 2600+ students benefited</p>
<p>Vidya Sahyog: Outreach program that provides infrastructure development & academic support to government schools.</p>	<p>Live interactive classes for government school students Upgraded infrastructure for amenities like drinking water, toilets, labs, library etc. About 100+ schools and 5000+ students benefited so far.</p>

ANNEXURE II: PROFILE OF THE CORE TEAM OF LOTUS PETAL FOUNDATION



Kushal Raj Chakravorty

Founder & Managing Trustee

Holds an engineering degree from BIT Mesra and an MBA from IIM Lucknow. He led different global roles in the furniture, textile and carpets and travelled across continents for work. In 2011, established the Lotus Petal Foundation from his own savings. To manage and lead the organization, Kushal hung his boots in the corporate sector in 2016 to be fully immersed in the calling of this life journey. He also serves on the Board of Directors of IIM Amritsar.



Rakesh Jetli

Co-Founder & Director - Operations

He is a trained supply Chain professional with over 25 years of experience in sourcing and procurement, demand and supply planning, warehousing and inventory management, business development, sustainability and business navigation.



Naveen Gurg

Head, Finance & Accounts

A trained management professional and holds a Master Degree from Birla Institute of Technology and Science, Pilani. He also holds AICWA certification from Institute of Cost & Works Accountants of India, Calcutta and Executive Masters in International Business from IIFT, New Delhi. In his field he has earned over 36 years of experience.



Srividya Sridhar

Principal- Lotus Petal Sr. Secondary School

A Chartered Accountant who made a purposeful shift into the field of education, driven by a passion for teaching and academic development. She has taught business subjects across international curricula and served as an external examiner for the IB Diploma Programme's Extended Essay. As an academic consultant, she has designed and facilitated impactful teacher training programs, supporting professional growth and classroom effectiveness.



Rajat Pangasa

AVP, Monitoring & Evaluation

Commerce graduate with MBA in General Management, having rich experience in budgeting, preparation of fund utilization statements, MIS reporting, streamlining student & donor data management, donor project review & management, audit & assurance.



Ravinder Kaur Pasricha

General Manager - Corporate Partnership & Fundraising

With double postgraduate degrees in Criminology & Social Work and 18+ years of end-to-end project management, she brings with her passion and deep understanding of the development sector. At Lotus Petal Foundation, she leads Corporate Partnerships and excels in managing Employee Volunteering initiatives, with holistic approach to creating a positive impact.



Mishu Garg

Manager - People Functions

Holds an MBA in Human Resources from IP University, Delhi, and a degree from Hansraj College, Delhi University. With over 12 years of experience in the Human Resources domain across IT, insurance, and education sectors, she has developed a diverse skill set. After years in the education sector, Mishu chose to further her commitment to education by joining the Lotus Petal Foundation.

CONTACT DETAILS

